

PepsiCo Commercial Sales Hub at Hyderabad is looking to hire Graduate Trainees (referred to as GTs) for their Planogram(PoG) team.

What is a Planogram

Planogram is a visual diagram that represents product placement on shelves to maximize sales.

Planogram is key in driving sales through balance of design & data

- *Design helps in creating visually appealing planograms through brand, innovation or product statements*
- *Data helps to plan right product at the right place, right products or brands adjacencies – build the basket, incrementality or localization*



What we are looking for:

- Graduates with excellent written and oral communication skills; someone who proactively communicates using appropriate methods for situation and audience in clear, concise and professional manner.
- Basic level skill in Microsoft Office.
- Ability to learn
- Logical reasoning/Analytical bent of mind
- Highly responsive, with ability to work to SLAs and tight deadlines
- Ability to work collaboratively and proactively with project teams

Role and Responsibilities

As Planogram Associate deliver visually appealing versioned planograms based on store clustering, space definitions and defined flow. Work closely with your respective project & Team leads to ensure planograms meet approved parameters. Continuously identify opportunities and implement processes to improve quality and timeliness of output.

- A PoG associate will:
- Ensure accurate and timely delivery of tasks regarding:

- Deliver visually appealing versioned planograms based on store clustering, space definitions and defined flow
 - Conduct planogram quality control ensuring all planograms meet assortment requirements, visual appeal, innovation opportunities and shelving metrics
 - Ensure timelines are met by delivering on daily goals.
- Ability to balance speed of execution and quality of service delivery.
 - Create an inclusive and collaborative environment.
 - Work in a team environment with focus on achieving team goals vs individual goals.
 - Gaining Process Knowledge, building technical capabilities and acquiring Category knowledge.
 - Undergo trainings: As recommended and self-initiated refresher trainings to keep abreast of tool dynamics and their functional as well as tactical applications.